Dense, soft filaments for thorough but gentle cleaning. Brushes are the result of 30 years of research and refinement. Made of nickel to effectively remove plaque without damaging gums. Curaprox Interdental Brushes are designed to fit into each interdental space, these simple tools help patients claim to floss. Equally effective, but easier to use are interdental brushes. Patients to floss may not be enough – a survey carried out by the British Dental Association found that just 20% of patients floss daily. To get your free copy of BigBite and to see how much we can save you on oral hygiene products, call us today on 0800 585 586.

To combat the build-up of plaque, Decapinol Mouthwash creates an invisible barrier between dental plaque bacteria and the surface of the tooth and gingiva, making it a clinically effective solution. Decapinol® Mouthwash is a safe and gentle choice to other mouthwashes claiming to have anti-microbial properties, and unlike the unpleasant taste and aftertaste associated with these products. It is easy to incorporate into a patient’s oral hygiene routine, as there is not interaction with Sodium Lauryl Sulphate a common component of toothpaste.

Guru Increases Treatment Confidence
Guru is a new standalone computer based interactive education tool that uses unique “dry, draw and explain” technology to help dentists and hygienists replace a particular treatment is their preferred method of communication. More than just a generic educational tool, Guru enables practitioners to customize patient presentations by incorporating individual images, videos, external and external images. In addition the patient explanation can be augmented by passing the animation and annotating directly onto the screen via a tablet and stylus, or by recoding an audio explanation that addresses the specific needs of the individual case. Presentations can then be printed, emailed or burnt to a DVD or memory stick for the patient to take away. With patients increasingly familiar with the application of new technology, Guru provides a fantastic all-inclusive, everything you need to know about a product – whether it be new dental equipment, prices or tips – and with a choice of over 70 tips, there is always one for the procedure you are undertaking.

Sulphate; a common component of toothpaste. It has been specifically formulated with anagentic properties to remove plaque and help reduce inflammation. Its antiseptic properties also fight infection in mouth ulcers caused by braces and other removable appliances. The P&G Healthy Smile team have exhibited mild to moderate plaque build-up. The value of this research is evident not only because the results are likely to have exhibited mild to moderate plaque build-up. Patients had to be over 18 years of age, have at least 20 natural teeth and running for three months in the UK. Participating professionals were asked to select at least 10 patients to receive a free Oral-B cross action toothbrush.

To get your free copy of BigBite and to see how much we can save you on oral hygiene products, call us today on 0800 585 586.

EndoCare
The team at EndoCare is particularly adept at treating anxious patients, referring clinicians and patients, with each and every member continuously involved.

EndoCare is the world’s leading and largest manufacturer of root canal treatment systems. The equipment and instruments have been designed with the clinician in mind and offers the added feature of being usable from the home comfort of your surgery.

To get your free copy of BigBite and to see how much we can save you on oral hygiene products, call us today on 0800 585 586.

www.endocare.co.uk

www.curaprox.co.uk

www.decapinol.com

www.myvarios.co.uk

www.clinicr.com

Making Endodontic referrals easy.
EndoCare can help.

EndoCare are the 2011 Private Dental Award for Endodontics winner. EndoCare have been providing endodontic procedures for over 13 years and our EndoCare teeth are designed to help patients feel more comfortable throughout their visit. The EndoCare system will help to keep your patients satisfied and your practice successful.

For more information on EndoCare or to receive your free referral pack please call 0844 8932020, email info@endocare.co.uk or visit www.endocare.co.uk

www.endocare.co.uk

To get your free copy of BigBite and to see how much we can save you on oral hygiene products, call us today on 0800 585 586.
Dental Tribune - United Kingdom Edition - October 25-31, 2010

Page 29

Genus – Making a difference

By starting up your own squat practice, you have an immediate ‘black canvas’ opportunity: a chance to leave your own unique stamp.

It’s vital that the practice you create truly reflects your personal philosophy and the exclusive services you provide, the type of treatment you want to deliver. If you want your patients to feel comfortable, you need to attract Genus. There is a team of specialists who have dedicated dentists for this. By transforming the traditional concept and differentiating yourselves to suit the needs of your patients, Genus will attract them.

Genus offers advice on creating a unique professional portfolio by choosing the right equipment and choosing a unique approach.

For more information, please contact Genus on 01582 604064 or email christian.davies@genexusgroup.co.uk www.genexusinteriors.co.uk

Kemdent’s ChairSafe Disinfectant Range

Kemdent is proud to announce that their range of ChairSafe disinfectants comply with the newly revised standard in disinfection. In disconnection of the medical devices, and carry out the required tests with pride! This is good news for all Kemdent users, who can continue to use the ChairSafe products with safety and confidence.

To celebrate this, when you buy a 200ml ChairSafe disinfectant spray with a £75.84 refill, we will give you the same absolutely FREE during October!

For more information, or to book your place, please contact Caroline 01226 713 145 or email enquiries@kemdent.co.uk

For more information, please call 01622 671 265, or visit www.kentimplantstudio.com

Rendall’s Charcoal Dental Restorations

Rendall’s Charcoal Dental Restorations is a unique range of dental restorations which are made from a mixture of charcoal and other natural materials. They are available in a variety of colours and consistencies, allowing for a natural and aesthetically pleasing restoration.

ChairSafe is an alcohol-free disinfectant foam cleaner which has been specially formulated to safely clean sensitive materials such as leather, acrylic glass and metal. It is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

To celebrate this, when you buy a 200ml ChairSafe disinfectant spray with a £75.84 refill, we will give you the same absolutely FREE during October!

ChairSafe is formulated to safely clean sensitive materials such as leather, acrylic glass and metal. It is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is an alcohol-free disinfectant foam cleaner which has been specially formulated to safely clean sensitive materials such as leather, acrylic glass and metal. It is highly effective against HBV/HIV/HCV/BVDV/vaccinia.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.

ChairSafe is highly effective against HBV/HIV/HCV/BVDV/vaccinia, is also available as a heavy duty or economy wipe.